



Presenter Guidelines

Inspire K-12 students with engaging 30-60 minute career presentations! Tailor content to their age, actively involve them, and please watch the mandatory webinar for additional details. The Chamber will provide your introduction to the school coordinator, along with the specifics of arriving at and gaining access to the building.

INTRODUCTION

The introduction should be 2-5 minutes and should include:

- Your name and job title
- The company name and where it is located
- A brief description of what the company does and the products/services it offers
- How long you have worked there

PRESENTATION

If using slides, please bring your presentation on a flash drive. This segment might include:

- Typical work schedule and what a normal day entails
- Primary work setting and other possible environments for this role
- Enjoyable aspects of your job
- Challenging aspects of your job
- Important soft skills for success in your field
- Relevant high school courses students could take to prepare for this line of work
- Necessary training, certifications, or post-secondary education
- Average starting salary and potential earnings
- Typical benefits offered
- Current employment outlook

ENGAGEMENT

To enhance student learning and retention, consider incorporating one or more of the following:

- **Tools of the trade:** Share tools or equipment used in your profession, explain their purpose, and discuss/model how they are used.
- **Hands-on activity:** Give students a chance to engage in a relevant task or skill related to your field.
- **Problem-solving:** Present a real-world scenario or challenge and allow students to find solutions.
- **Demonstration:** Show students how you perform a specific task or use a particular tool in your work.

QUESTIONS AND ANSWERS

Encourage active learning by inviting questions from students throughout your presentation or by setting aside dedicated time for Q&A at the end.

QUESTIONS? PLEASE CONTACT:

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